

Speak up for language inclusion

Meeting the Sustainable Development Goals:
how to leave no one behind, whatever
language they speak

Supporter Toolkit

Follow the campaign on social media:



Use the hashtags: **#SpeakUp**
#LanguageInclusion



Donate to CLEAR Global today

About the campaign: Speak Up for Language Inclusion

The world speaks 7,000 languages, yet 56% of the internet's content is in English.

CLEAR Global has launched a fundraising campaign, **"Speak up for language inclusion"** to address the importance of listening to people and enabling them to get vital information in their language. The money raised will go toward building accessible language technology solutions, like chatbots and information kiosks for marginalized languages. Together we're creating communications channels that include more people in important conversations that concern us all such as the sustainable development goals (SDGs).

Language inclusion means recognizing linguistic diversity, respecting it, and promoting multilingualism to ensure no one is left behind.

This is a call to action to promote language inclusion to ensure we have a more equitable world. And this toolkit, provides you with ways you can support this campaign and ultimately, a more inclusive world.

Support our mission. [Donate today.](#)

For more information:

Alexandra Constantinou
Corporate Partnerships and Sponsorship
Officer, CLEAR Global

Email:
alexandra.constantinou@clearglobal.org

Support our Campaign: **Speak up** for Language Inclusion

Leave no one behind, no matter the language they speak.

In this toolkit, you will find:

Assets you can use to share about the campaign:

- Email: Send to a friend or family member
- Newsletter: Add a paragraph(s)
- Social media:
 - Share a social media post(s). You can also like, share and repost from both CLEAR Global and TWB social accounts
 - Update your profile with banners
- Video: Share with your network
- E-book: Download and share with donors and partners
- Donate page: Share with supporters

Tips on starting your own fundraiser(s):

- How to run a fundraiser on Facebook and JustGiving



Message: Send a message to a friend or family member

Subject: Supporting Language Inclusion: A Call to Action

Dear [Friend/Family Member/Supporter],

I wanted to share something that's close to my heart. As you know, I'm a proud supporter of CLEAR Global and Translators without Borders (TWB), and here's why: the power of language to connect people and provide vital information in their own language is truly transformative.

Now, with the holiday season approaching, CLEAR Global and TWB have launched their annual campaign "**Speak Up for Language Inclusion**". It's all about ensuring that everyone, regardless of their language, can access crucial information. The funds we raise will improve tools and create more accessible language solutions, like chatbots for marginalized languages. Together, we're making sure that more voices are heard in important conversations, whether it's about climate change or public health.

It's time to take action. If you can, please join me in supporting CLEAR Global this holiday season. Every contribution makes a difference. Visit clearglobal.org/donate to get involved.

Thanks for being part of this important journey!

Warm regards,

[Your Name]

Newsletter: Add this paragraph(s)

Option 1	<p>[XYZ] is a proud [sponsor/partner] of CLEAR Global, a partnership that has been thriving since [1900]. As we come to the end of the year, CLEAR Global has unveiled their annual campaign, "Speak Up for Language Inclusion" an urgent call to action to promote a more inclusive and equitable world. Language inclusion is at the core of their mission, ensuring everyone can access vital information, regardless of the language they speak. By promoting language inclusion, we're taking concrete steps toward achieving the Sustainable Development Goals (SDGs) of the 2030 Agenda, aiming to end poverty, protect the planet and improve the lives of all. Learn more about the campaign and how to make a donation.</p>
Option 2	<p>Our nonprofit partner, CLEAR Global, has just launched their end-of-year campaign: "Speak Up for Language Inclusion". This initiative emphasizes the significance of language as a cornerstone of our connection, enabling us to communicate and thrive. CLEAR Global is dedicated to helping individuals who speak marginalized languages participate in meaningful conversations using language technology. We invite you to consider making a donation to support CLEAR Global's mission, enabling them to develop more innovative solutions and include more people in the global dialogue. By promoting language inclusion, we're taking concrete steps toward achieving the Sustainable Development Goals (SDGs) of the 2030 Agenda, driving us toward a more inclusive and equitable world.</p>
Option 3	<p>CLEAR Global, a nonprofit committed to helping people access vital information and ensuring their voices are heard, recently unveiled their "Speak Up for Language Inclusion" campaign. The aim of this campaign is to unite people, foster international communication, and provide support to speakers of marginalized languages in a format that they can comprehend. In a world where the majority of internet searches lead to English language websites, the importance of language inclusion cannot be overstated. This holiday season, we urge you to make a donation to support CLEAR Global's mission and contribute to a more inclusive and equitable world.</p>

Social media: Share social media post + visual

Sample posts	<p> Did you know the world boasts a stunning 7,000 languages?</p> <p>Yet, when you conduct a simple internet search, the top 6 million results overwhelmingly point to English language websites.</p> <p>It's not just a matter of convenience; it's a significant issue of language inclusion. The staggering four billion speakers of non-colonial languages are perilously underrepresented, effectively locked out of important conversations that profoundly impact their lives. But this isn't just an internet issue; it's a matter of inclusion and equality.</p> <p>In a world where inequality is growing for over 70% of the global population, language inclusion takes on a pivotal role. We've witnessed firsthand how language exclusion affects individuals facing exclusion at multiple levels. It's time take tangible steps to amplify marginalized voices, make a difference, and help build a more equitable world. </p> <p>Learn more about CLEAR Global's language inclusion campaign here: https://clearglobal.org/donate/  #SpeakUp #LanguageInclusion #InclusivityMatters</p> <hr/> <p> Language connects us all, yet millions are left behind. Join us in promoting language inclusion for a more equitable world. Learn more about CLEAR Global's language inclusion campaign here: https://clearglobal.org/donate/  #SpeakUp #LanguageInclusion #EqualityMatters</p> <hr/> <p>The internet's language bias is real, but so is our commitment to change it. Discover how we're breaking down language barriers. Learn more about CLEAR Global campaign to ensure access to information for all, whatever language you speak: https://clearglobal.org/donate/  #SpeakUp #LanguageInclusion #LanguageEquality</p>
Optional	Use your own photos or download from here . Pro Tip: Tag us at    

Social media: Share social media post + visual

Sample posts	<p>The internet's language bias is not just a passing concern; it's a call to action.</p> <p>Did you know that the vast majority of internet searches lead to English language websites? In essence, this digital landscape poses a pressing issue of language inclusion. But the problem extends far beyond the realm of cyberspace; it's about creating a more inclusive and equal society. In a world where inequality is a growing concern for a substantial portion of the global population, we can't afford to ignore the language inclusion problem. We've seen firsthand how it affects people who are marginalized and excluded in various ways. However, there's hope. With concrete steps and your support, we can help make marginalized voices heard. Let's embark on this journey together to foster a more inclusive world. 🌐</p> <p>Learn more about CLEAR Global's language inclusion campaign: https://clearglobal.org/donate/ 🗨️💬 #SpeakUp #LanguageInclusion #EqualityMatters</p> <hr/> <p>🚩 Language inclusion is a global imperative, and it's time to take action!</p> <p>With 7,000 languages spoken worldwide, it's astonishing that the top 6 million internet searches predominantly direct users to English language websites, highlighting a pressing issue of language inclusion. Beyond the digital realm, it's a matter of inclusion and equality that we cannot afford to ignore. In a world where inequality affects over 70% of the global population, language inclusion is pivotal in addressing this imbalance.</p> <p>Join us in our mission to amplify marginalized voices, advocate for change, and work towards a more inclusive world. 🌐 #SpeakUp #LanguageInclusion #EqualityForAll</p>
Optional	Use your own photos or download from here Pro Tip: Tag us at    

Social media: Update your profile banner



Download your profile banners for LinkedIn, Facebook, and Twitter [here](#).

Video: Share with your networks



**SPEAK UP FOR
LANGUAGE INCLUSION**

CLEAR Global's campaign to empower billions of marginalized people to understand critical information, take climate action, access health care and stay safe.

1:29 / 1:40

Share the campaign video with your network [here](#). View on [YouTube](#)

Ebook: Language and SDGs, why this matters

Share with sponsors and donors the ebook: <https://campaign.clearglobal.org/speak-up-ebook>



Contact

SPEAK UP FOR LANGUAGE INCLUSION

Meeting the Sustainable Development Goals:
How to leave no one behind – whatever language they speak.



Get the ebook

Donate Page: Share with supporters

Support CLEAR Global's mission. Donate today: <https://clearglobal.org/donate/>



Contact



Donate Now

Frequency

One time

Monthly

Donation amount

\$25

\$50

\$100

Your donation amount

\$ 50

First name*

Last name*

Email*

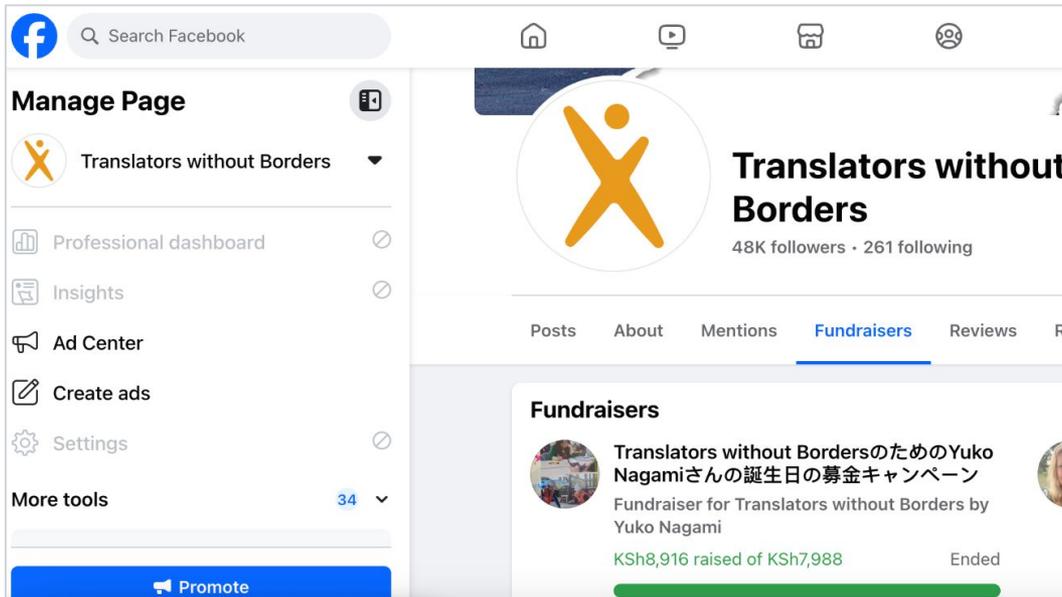
Comment

Add a message, or include any reference numbers or additional information about your donation.

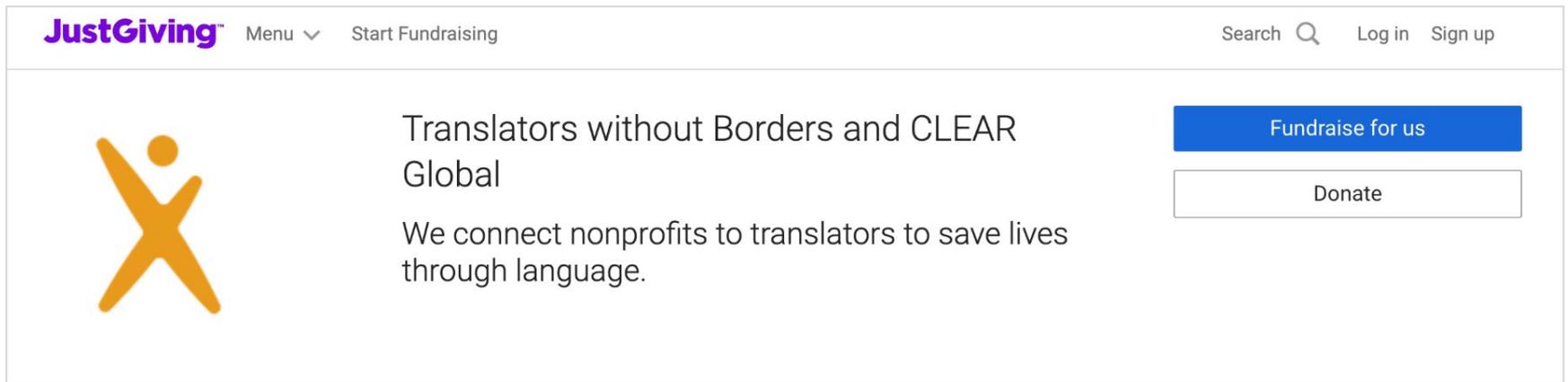
**SPEAK UP FOR
LANGUAGE INCLUSION**

Every donation helps someone get life-changing information and be heard

Tips: How to run a fundraiser on Facebook and JustGiving



We have put together a quick guide on how to set up [Facebook](#) and [JustGiving](#) pages [here](#).



Говоріть відкрито

الشمول اللغوي

ভাষা অন্তর্ভুক্তি

Paza sauti

Sesini Yükselt

Mu yi magana

Inclusion linguistique

Ujumuishaji wa lugha



Speak Up for Language Inclusion

Dil Dahiliyeti

Mu shigar da Harshe

ارفع صوتك

S'exprimer

¡Que se escuche tu voz!

আওয়াজ তুলুন

Мовна інклюзія

